



SEARCH SOLUTIONS

I-Talent Gagnon & Partners are search and recruitment experts for Executives, Managers and Technical Specialists positions.

We are recruiting on behalf of our client, a major international group, an experienced and qualified:

## EMEA MARKETING PROJECT MANAGER (PMO) - (M/F)

### **Mission**

Within the EMEA Marketing Department, the PMO Manager will be a core team member in charge of project management of product launch (drugs/medical devices). He/She will be able to serve as the central marketing “hub” and coordinate with all the other “leads” that participate in the launch process (Medical Affairs, Clinical, Marketing, Regulatory, Supply team, Sales, Operations, QA, etc.) to ensure seamless project delivery. The Project Manager will be responsible for interfacing with the heads of these key areas and ensuring all parties are progressing as expected to meet key deliverables.

The Project Manager will partner with functions incl. brand management, operations, and Extended Team Members across the organization to ensure all project requirements, risks and deliverables are identified, integrated, tracked, and managed successfully from project initiation through implementation.

The Project Manager will also be responsible for the coordination and implementation of EMEA marketing projects, incl. budget management and communication projects.

### **Key responsibilities**

- Develop launch expertise to provide guidance and ensure launch excellence;
- Develop & track pre-launch and launch performance measurements incl. KPIs;
- Identify bottlenecks, dependencies and key decision points in the launch process;
- Continuously reviews, reallocates, reprioritizes and optimizes the project portfolio to ensure alignment with evolving organizational goals;
- Own the development, maintenance and revision of launch processes & templates;
- Manage project schedules, identifying risks and clearly communicating metrics to stakeholders, with a view to measuring performance against expectations;
- Under the supervision of the Team leader concerned ensure coordination of all teams and individuals assignments to meet deadlines;
- Develop and execute project plans with associated communication plan, in liaison with other functions to meet the integrated objectives within implementation, resource, and delivery timelines, as pre-defined;
- Ensure the preparation of marketing reports.

## **Education**

- University degree in business or life sciences;

## **Experience**

- **Minimum 5 yrs of PMO experience managing and delivering global or EMEA projects within an international organization;**
- A previous experience in Project Management methodology is required; **Experience is the pharma industry is a strong asset;**
- Consultancy experience is an asset;

## **Core competencies**

- Ability to manage complex and dynamic projects in a matrix work environment; global project experience is mandatory;
- Ability to work both independently and in full collaboration with others across functions, regions and hierarchy; Manage their expectations and engage them to address issues;
- A focus on continuous improvement to enhance business performance;
- Use of Microsoft Project to develop and track project plans and to analyze and manage the critical path;  
**Expertise in the use of project management methodologies and tools**, and reports as required to facilitate: resource planning, risk analysis, management team communications and transparency communication to Sr. Management of project status, issues, risks, and resource requirements;
- Ability to manage multiple projects at different levels of maturity;
- Strong analytical & problem-solving skills;
- Excellent communication, influencing and negotiation skills;
- Strong interpersonal skills, including the ability to make effective presentations and proven ability to quickly earn the trust of key stakeholders;
- Use of Microsoft PowerPoint to develop presentations to support clear communication objectives; Ability to maintain and manage multiple trackers and to maintain PowerPoint dashboards;
- Fluency in English is a must, other European languages an asset.

**Please apply on LinkedIn or on our website: [recrutement@i-talent.com](mailto:recrutement@i-talent.com) together with your CV and motivation letter. Thank you.**

**Only applications coming from a.m. sources will be considered for this recruitment.  
If you don't receive a reply to your application within 2 weeks, please consider that your file has not been shortlisted.**